## Design Studio

Brief example

#### Design Studio

What is it?

- A Design Studio is a collaborative design workshop that is done in a highly interactive, fast-paced environment. The goal is to work in a team to sketch out ideas, visions and workflows.
- It's a great way to explore new ideas and innovate products that will be more useful and usable for our customers.

### Design Studio

What is so great about it?

- Gets the team working together
- Facilitates great discussion that might not otherwise have happened
- Helps team members think through how the user will use the product instead of only thinking about how to code the design
- Gets a lot of ideas down on paper quickly to visualize them better
- Uses the Agile "shared ownership" approach for the vision

#### Design Studio Example

CA App Services Orchestrator Design Studio

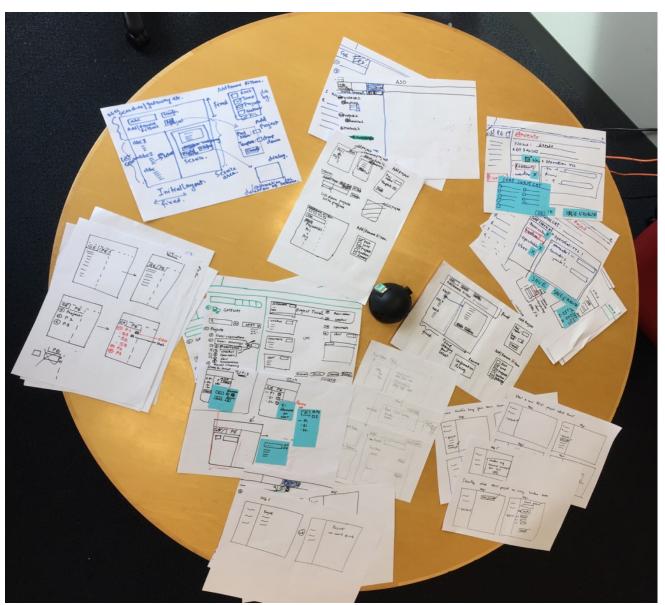
- What we did:
  - Present the use cases for this new design
  - Individually sketch wireframes a UI for REST Groups
  - Show individual wireframes
  - Break into teams build prototype
  - Usability test prototypes one at a time
  - Debrief usability test
  - Prioritize features (vote on features)

### Design Studio Example

Use cases we design for

- List all projects available on ASO server
- Locate the hotel concierge project
- View the details of the concierge project
- Use Restaurant and Weather SOAP services to create a new REST project called "Events"
- Find the House cleaning project and remove the Weather Soap Service
- Identify what REST projects are using the Weather SOAP service

# Individually sketched wireframes Each person created a wireframe to solve the use cases

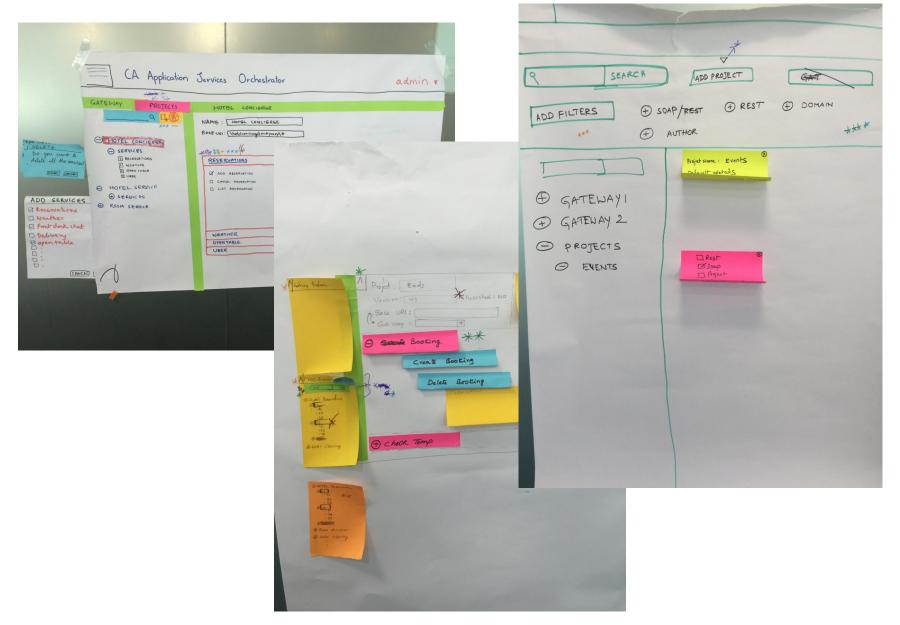


Work in small teams to create a prototype

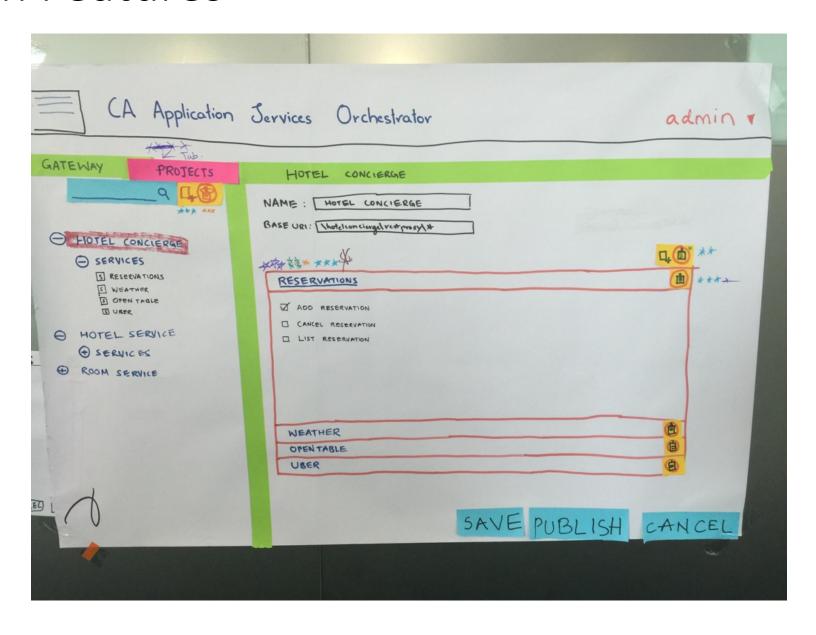
3 teams



Come up with 3 paper prototypes



#### Vote on Features



### The interactive prototype

Mockup of App Services Orchestrator project workspace

